

**Blood
for Life**

What you need to know about blood donation

Blood and blood products are a critical part of everyday medical care. Blood donations help patients undergo major surgeries, routine medical procedures, cancer treatments and much more. Everything we do to help patients in Canada depends on donors. Blood donors are essential to **Canada's Lifeline**.

The need for blood is constant. Each year, over 100,000 new blood donors are needed to ensure patients have a secure and reliable access to lifesaving blood, where and when they need it.

If you are in good health, book now at blood.ca, on the **GiveBlood app** or call **1 888 2 DONATE** (1.888.236.6283).



Aidan,
blood donor

Facts about blood

- Every 60 seconds, someone in Canada needs blood.
- Half of all Canadians will need blood or know someone who will.
- Every year in Canada, over 100,000 new blood donors are needed to ensure patients have safe and reliable access to blood and blood products where and when they need them.

- Approximately half of all Canadians are eligible to donate blood and yet only 4% of those who can donate sustain Canada's national blood system.
- Every blood donation makes a lifesaving difference.
- One blood donation from a single donor equals one unit of blood. It often takes more than one generous donor to help treat a patient.

How blood donors save lives

Cancer treatment
[Up to 5 donors]



Leukemia
[Up to 8 donors/week]



Brain surgery
[Up to 2 donors]



Blood disorder
[Up to 4 donors/month]



Crash victim
[Up to 50 donors]

